

Government of India  
Ministry of Communications  
Department of Telecommunications  
Access Services Wing  
20, Ashoka Road, New Delhi-110001

No. 16-10/2018-AS-III/Short Code/

Dated: 24/05/2020

To,

All Access Service Providers.

**Subject: Allotment of short code '155251' to Agri & Coop. Department- Rythu Bharosa Kendralu (RBKs) for establishment of Integrated Call Centre, Government of Andhra Pradesh -reg.**

The undersigned is directed by competent authority to state that short Code '155251' is allocated to **Agri & Coop. Department to establish** Integrated Call Centre at Rythu Sadhikara Samstha (RySS) Vijayawada, Agriculture and Co-operation Department & Animal Husbandry, Dairy Development and Fisheries Department, Government of Andhra Pradesh with following features:

- i. Category-I: Service (i.e. mandatory service to be provided by all the Access providers).
  - ii. Accessibility: Un-restricted.
  - iii. Metered Service: (It may be taken as Called Party Pays or Calling Party Pays depending on intimation, to this effect, issued by the agency to which this short code is allocated in furtherance to this DoT instruction)
2. All are requested to take necessary action.
3. This is issued with the approval of competent authority.

*SKgarg*  
26.05.2020  
(Sanchit Kumar Garg)  
ADG (AS-III)

**Copy forwarded for information and necessary action, if any, to:**

1. Secretary, TRAI.
2. CMD MTNL/ CMD BSNL.
3. Dr.(Smt) Poonam Malakondaiah, IAS, Special Chief Secretary to Government, Agriculture and Co-operation Department & Animal Husbandry, Dairy Development and Fisheries Department, Government of Andhra Pradesh w.r.t. your letter No. AGCO1-AGRIIOOTHM/108/2020-AGRI.II, dated 20.5.2020 to appoint the nodal officer to implement the helpline. The Nodal officer may contact Sr. DDG (LSA), LSA Unit, concerned States/UTs.
4. Director (P&N), DoT (HQ), (respective LSA field unit may be asked to co-ordinate with respective Nodal Officers and TSPs for implementation of Helpline, as and when approached).
5. A copy for upload on DoT Website.