

Government of India  
Ministry of Communication & Information Technology  
Department of Telecommunications  
Access Services Wing  
20, Ashoka Road, New Delhi-110001

No. 16-3/2011-AS.III/Vol.III (Short Code)/125/.12-23/

Dated 18/12/2014

To

**All Access Service Providers**

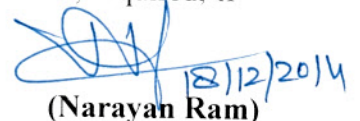
**Subject:-Allocation of Short Code '1364' as Tourist Information Service Helpline to all State Govt. / UTs regarding.**

In consideration of request of Uttar Pradesh Government vide letter No.2014 dated 17/11/2014, I am directed to convey the approval of competent authority for allocation of Short Code '1364' as Tourist Information Service Helpline to all State Govt./UTs with following features as under:

- (i) Category-I: Service (i.e. mandatory service to be provided by all the Access Service Providers.
- (ii) Accessibility: Un-restricted i.e. available on STD also.
- (iii) Metered Service: (It may be taken as Called Party Pays or Calling Party Pays depending on a separate intimation, to this effect, issued from the agency to which this short code is allocated in furtherance to this DoT instruction).

2. This allocation is made to have uniformity across the Nation. States /UTs may like to use the code for the intended purpose after making necessary arrangements with respect to required infrastructure.

3. All TERM Cells (field units of DoT) shall be nodal offices for co-ordination, required, if any, with Telecom Service Providers to implement the help line.



(Narayan Ram)

Section Officer (AS-III)

Tel.:23036444

Copy forwarded for information and necessary action to, if any, to:

1. All State Govt./UTs Chief Secretaries (It is requested to appoint a Nodal Officer to co-ordinate with Telecom Service Providers of concerned State/UTs who may be directed to contact with TERM Cells for any help, if needed, to implement the helpline.
2. Secretary, TRAI
3. All Telecom Service Providers.
4. Managing Director, Uttar Pradesh State Tourism Corporation Limited, Uttar Pradesh with reference to your letter No.2014 dated 17/11/2014.
5. Director (TERM-I), DoT (HQ). (All TERM Cells may be asked to co-ordinate with respective Nodal Officers and TSPs for implementation of Helpline, as and when approached).
6. ADG (IT) with request to kindly upload on DoT Website.