

**Government of India
Ministry of Communications
Department of Telecommunications
Access Services Wing
20, Ashoka Road, New Delhi-110001**

No.16-1/2017/AS-III/Short codes/334/ 1683

Dated: 12/01/2021

To,

All Access Service Providers.

Subject: Allotment of short code '14417' to Gujarat Council of School Education, Samagra Shiksha, Government of Gujarat.

Short code '14417' is allocated to Gujarat Council of School Education, Samagra Shiksha, Government of Gujarat for monitoring & follow-ups of field level activities in the context of key factors viz. students' & teachers' attendance, learning level of students, assessments, pedagogic & remedial processes etc. affecting the quality of education. The short code shall have following features:

- (i) Category-I: Service (i.e. mandatory service to be provided by all the Access providers).
- (ii) Accessibility: restricted i.e. within local service area.
- (iii) Metered service: (It may be taken as Called Party Pays or Calling Party Pays depending on intimation, to this effect, issued by the agency to which this short code is allocated in furtherance to this DoT instruction).

2. All are requested to take necessary action.

S. Garg
(Sanchit Kumar Garg)
ADG (AS-III)
12.01.2021

Copy forwarded for information and necessary action, if any, to:

1. Secretary, TRAI.
2. CMD MTNL/ CMD BSNL.
3. Smt. P. Bharathi, IAS, State Project Director, SSA & Ex. Officio Director of PE, Gujarat Council of Elementary Education, Sarva Shiksha Abhiyan(SSA), State Project office, Sector-17, Gandhinagar-382010, Phone No. 079-23243133, Email: spdssa@gmail.com w.r.t your letter dated 12-03-2020, with a request to appoint a nodal officer to implement the helpline. The Nodal officer may contact Sr. DDG (LSA), LSA Unit, Gujarat.
4. Director (P&N), DoT (HQ), (respective LSA field unit may be asked to co-ordinate with respective Nodal Officers and TSPs for implementation of Helpline, as and when approached).