

No.16-3/2011--AS-III/Vol-I/315/

Government of India  
Ministry of Communication & Information Technology  
Department of Telecommunications  
Access Services Wing  
20, Ashoka Road, New Delhi-110001

Dated: 03.09.2014

To

All Access Service Providers

Subject: Exclusive allocation of Short Code (161) and USSD code (\*161#) to State Government of Karnataka for PAN India m-Governance Services based on USSD/IVRS/SMS

In supersession of all earlier instructions regarding allocation of Short Code and USSD code to Government of Karnataka, approval of Competent Authority is hereby conveyed towards exclusive allocation of Short Code (161) and USSD code (\*161#) to State Government of Karnataka for PAN India m-Governance Services based on USSD/IVRS/SMS.

2. The features of Short Code (161) and USSD code (\*161#) is as under:

- (i) Category-I: Mandatory service to be provided by all the Access providers.
- (ii) Un-restricted i.e., accessible from outside the SDCA also. This service shall be available without STD Code;
- (iii) Metered and Called Party Pays.
- (iv) Short code (161) can be used as Multi-modal number with 161 XX XX.

3. All TSPs are requested to take necessary action in view of above. M Srinivasulu Reddy (Contact No 09448010566), Project Director KSWAN, Centre for e-Governance, Govt. of Karnataka shall be Nodal Officer for the purpose.

4. All Access Service Providers are requested to take immediate necessary action.

(Narayan Ram)

S.O. (AS-III)

Tel:011-23036444

Copy forwarded for information and necessary action, if any, to:

1. Secretary, TRAI
2. Sr. DDG (TEC)
3. Shri Srivatsa Krishna, Secretary, IT, Biotechnology, Science & Technology Secretary, e-Governance, Government of Karnataka, 6<sup>th</sup> Floor, Gate No. 5, M.S. Building, Dr. B.R. Ambedkar Veedhi, Bangalore-560001
4. Dr. Rathan Kelkar, CEO, Centre for e-Governance, State Government of Karnataka. (Called Party Pays category is as per your request vide e-mail dated 03.09.2014)
5. Director (TERM-I), DoT (HQ). (All TERM Cells may be asked to coordinate with respective Nodal Officer and TSPs for implementation of Helpline, as and when approached).
6. ADG (IT), DoT for to uploading on DoT website.