

Government of India
Ministry of Communications
Department of Telecommunications
Access Services Wing
20, Ashoka Road, New Delhi-110001

No. 16-1/2017-AS-III/142/ 11561

Dated: 20-11-2018

To,

All Access Service Providers.

Subject: - Allocation of Short Code 1920 to Prayagraj Mela Pradhikaran for Kumbh Mela- 2019 regarding.

The undersigned is directed to convey the allocation of Short Code '1920' to "Prayagraj Mela Pradhikaran" for the "Kumbh Mela- 2019" with features as under:

- (i) Category-I: Service (i.e. mandatory service to be provided by all the Access providers.
 - (ii) Accessibility: Un-restricted i.e. available on STD also.
 - (iii) Non-Metered service.
2. The short code will be operational upto 31st March, 2019.
 3. All are requested to take necessary action.
 4. This is issued with the approval of DDG (AS).

Skgarg
20/11/2018
(Sanchit Kumar Garg)
ADG (AS-III)
Tel.:011-23372725

Copy forwarded for information and necessary action to, if any, to:

1. Secretary, TRAI.
2. CMD MTNL /CMD BSNL.
3. Mela Adhikari, Kumbh Mela, Prayagraj Mela Pradhikaran, Triveni Bhawan, Veni Bandh, Daraganj, Prayagraj, Uttar Pradesh-211003, email id-kumbhald2019@gmail.com, to appoint a nodal officer to implement the helpline. (The Nodal officer may contact Sr. DDG (LSA), LSA Unit, UP-East).
4. AGM (MS-III), CFA, NOW-CFA Cell, BSNL CO, Bharat Sanchar Bhawan, H.C Mathur Lane, Janpath, New Delhi-1.
5. Director (P&N), DoT (HQ) (respective LSA field unit may be asked to co-ordinate with respective Nodal Officers and TSPs for implementation of Helpline, as and when approached).
6. A copy for upload on DoT Website.