

No.7-4/2013-G-II/PP  
Government of India  
Ministry of Communications & IT  
Department of Telecommunications  
General-II Section

Dated the: 19<sup>th</sup> May 2015

**Subject: One year of Government : regarding advertisements by Ministries and PSUs.**

The undersigned is directed to enclose a copy of the e-mail message dated 15.5.2015 received from Secretary I&B on the subject cited above for information and compliance.



(A. K. Singh)  
Under Secretary (T)  
Ph. No.23036300

Encl.: As above.

To

1. CMD, BSNL
2. CMD, ITI
3. CMD, MTNL
4. CMD, TCIL
5. CMD, BBNL
6. ED, C-DoT,
7. Sr. DDG (TEC),

Copy for information to:

1. PS to Hon'ble MoC&IT
2. PPS to Secretary (T)
3. PPS/PS to Member (F)/Member (S)/Member (T)/Spl.Secy. (T)
4. PPS/PS to Admr (USOF)/Wireless Adv.

5. ADG (IT) for uploading the same on DoT official website.

Subject: **Sub: One year of Government: regarding advertisements by Ministries and PSUs.**

Date: 15/05/15 10:59 AM

From: Secretary (I&B) <secy.inb@nic.in>

To: secy-ca@nic.in, defsecy@nic.in, secy.sel@nic.in, secywest@mea.gov.in, secy-food@nic.in, secy-road@nic.in, secretary@moia.nic.in, secy.dhe@nic.in, secywel@nic.in, dstsec@nic.in, sectour@nic.in, secyurban@nic.in, secylaw-dla@nic.in, prsecycm.delhi@nic.in, cvc@nic.in, secydws@nic.in, secy.dws@gmail.com, secygen.rs@sansad.nic.in, secy-ya@nic.in, ppstosecy-youth@nic.in, ppsdws@nic.in, secydoner@nic.in, secy-mowr@nic.in, secyeasto@mea.gov.in, secy-dea@nic.in, secy.hub@nic.in, secyoffice@mit.gov.in, secylr@nic.in, secyipc@nic.in, secy-mnre@nic.in, secy-ol@nic.in, secyipc@nic.in, secyipc@nic.in, rsecy@nic.in, secyrd@nic.in, secy-ub@nic.in, secy-tribal@nic.in, secy-mhupa@nic.in, secy.wcd@nic.in, secympa@sansad.nic.in, secy-agri@nic.in, secyahd@nic.in, secy\_mop@nic.in, secy-ayush@nic.in, sec.cpc@nic.in, secy.moc@nic.in, sec.png@nic.in, secyexp@nic.in, secydivest@nic.in, secy-steel@nic.in, secy-sports@nic.in, secy-arp@nic.in, secy-textiles@nic.in, secyhfw@nic.in, secy-ipp@nic.in, secy-fs@nic.in, secy-dot@nic.in, secyesw@nic.in, secy-jus@gov.in, secy.mca@nic.in, secy-culture@nic.in, secretaryda-msje@nic.in, secy.dac@gmail.com, secyoffice-mopr@nic.in, secy-mopr@nic.in, secyship@nic.in, secy-labour@nic.in, secy-power@nic.in, secretary-ncsc@nic.in, secy-dsde@nic.in

**Sub: One year of Government: regarding advertisements by Ministries and PSUs.**

Dear Secretary,

For the sake of efficiency, better coordination and presentation & economy, it is advised that Ministries including their PSUs, should not issue advertisements between 20<sup>th</sup> May and 10<sup>th</sup> June, 2015, without prior intimation to DAVP and this Ministry. We hope you would appreciate and cooperate with us in the matter.

With regards,

Sincerely, yours.

**(Bimal Julka)**

Secretary (I&B)

To All Secretaries to the Government of India.

CC:

1. Principal Secretary to PM
2. Addl. Principal Secretary to PM

3. Cabinet Secretary

3. PS to HMIB

4. OSD to HMSIB.

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