Government of India Ministry of Communication & Information Technology Department of Telecommunications Access Services Wing 20, Ashoka Road, New Delhi-110001

No.16-3/2011-AS-III/77/.4.50

Dated: 31/12/2015

To

All Access Service Providers in Madhya Pradesh

Subject:-Allocation of Short Code '1100' as Helpline.

I am directed to convey the approval of competent authority for allocation of Short Code '1100' for SIMHASTHA UJJAIN Festival. 2016 to Government of Madhya Pradesh with following features as under:

- (i) Category-I: Service (i.e. mandatory service to be provided by all the Access Service Providers.
- (ii) Accessibility: Un-restricted i.e. available on STD also.
- (iii) Metered Service: (It may be taken as Called Party Pays or Calling Party Pays depending on a separate intimation, to this effect, issued from the agency to which this short code is allocated in furtherance to this DoT instruction).
- 2. TERM Cell in Madhya Pradesh (field units of DoT) shall be nodal office for co-ordination, required, if any, with Telecom Service Providers to implement the help line.
- 3. Hindi version will follow.

(Sanchit Kumar Garg)

Assistant Divisional Engineer Telecom (AS-III)

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Copy forwarded for information and necessary action to, if any, to:

- 1. Secretary, TRAI
- 2. CMD, MTNL/CMD, BSNL
- 3. DG.COAL/AUSPI
- 4. Shri Avinash Lavania, IAS, Mela Adhikari, Singhtha 2016, Ujjain with reference to letter No.2066 dated 18/12/2015.
- 5. Director (TERM-I), DoT (HQ), New Delhi.
- 6. Dir. (OL), DoT HQ with request to provide Hindi version of this letter to ADG (IT) for uploading on DoT Website.
- 7. ADG (IT) with request to kindly upload on DoT Website.
- 8. DD (OL), DoT HQ with request to provide Hindi version of this letter to ADG (IT) for uploading on DoT Website.