

Government of India
Ministry of Communication & Information Technology
Department of Telecommunications
Access Services Wing
20, Ashoka Road, New Delhi-110001

No. 16-3/2013-AS.III/ Part-II/76/.....

Dated 29/09/2014


To

All Access Service Providers

Subject:- Allocation of Short Code '1515' as "Women Help Line" regarding.

I am directed to convey the approval of competent authority for allocation of Short Code '1515' as "Women Help Line" with features as under:

- (i) Category-I: Service (i.e. mandatory service to be provided by all the Access providers.
- (ii) Accessibility: Un-restricted i.e. available on STD also.
- (iii) Metered Service. (It may be taken as Called Party Pays or Calling Party Pays depending on separate intimation, to this effect, issued from the Ministry of Women & Child Development in furtherance to this DoT instruction.


(Narayan Ram)
Section Officer (AS-III)
Tel.:23036444

Copy forwarded for information and necessary action to, if any, to:

1. Secretary, TRAI.
2. Director, Ministry of Women & Child Development, Shastri Bhawan, New Delhi-110001 with reference your D.O. Letter No.14-17/2014-WW dated 31/07/2014 is requested appoint a nodal officer to implement the helpline, as and when decided.
3. Director (TERM-I), DoT (HQ). (All TERM Cells may be asked to co-ordinate with respective Nodal Officers and TSPs for implementation of Helpline, as and when approached)
4. ADG (IT) with request to kindly upload on DoT website.