

Government of India
Ministry of Communication & Information Technology
Department of Telecommunications
Access Services Wing
20, Ashoka Road, New Delhi-110001

No.16-3/2013-AS-III/Part-III/91/1221

Dated 05/05/2016


To

All Access Service Providers.

Subject:- Allocation of Short Code "155230" for digital India Programme helpline to Lucknow Development Authority regarding.

The undersigned is directed to convey the approval of competent authority to allocate Short Code '155230' to Lucknow Development Authority, New Building, Vipin Khand Gomti Nagar, Lucknow as promotting digital India programme helpline with following features as under:-

- (i) Category-I: Service (i.e. mandatory service to be provided by all the Access providers.
 - (ii) Accessibility: Un-restricted i.e. available on STD also.
 - (iii) Metered Service: (It may be taken as Called Party Pays or Calling Party Pays depending on a separate intimation, to this effect, issued from the agency to which this short code is allocated in furtherance to this DoT instruction)
2. All are requested to take necessary action.


(Narayan Ram)
Section Officer (AS-III)
Tel.:23036444

Copy forwarded for information and necessary action to, if any, to:

1. Secretary, TRAI.
2. Secretary, Ministry of Urban Development, Nirman Bhawan, New Delhi-110001.
3. Lucknow Development Authority New Building, Vipin Khand Gomti Nagar, Lucknow with reference to your letter No.545/ES/2016 dated 25/02/2016.
4. CMD MTNL/ BSNL.
5. Director (S-I), DoT (HQ). (All TERM Cells may be asked to co-ordinate with respective Nodal Officers and TSPs for implementation of Helpline, as and when approached).
6. Dir. (OL), DoT HQ with request to provide Hindi version of this letter to ADG (IT) for uploading on DoT Website.
7. ADG (IT) with request to kindly upload on DoT Website.