Government of India Ministry of Communication & Information Technology Department of Telecommunications Access Services Wing, 20, Ashoka RoadNew Delhi-110001

F. No. 15-17/2013-ASIII/15/134

Dated 11th May 2016

To,

All Access Service Providers / NLDs / ILDs Service Provider.

Subject:- Allocation of Short Code 1922 for Honourable Prime Minister's 'Mann Ki Baat' to National Informatics Centre (NIC)

The undersigned is directed to convey the approval of competent authority to allocate the short code '1922' for Voice services across all the states/UTs. for receiving and redirecting calls to NIC Platform for Honourable Prime Minister's initiative of 'Mann Ki Baat'.

The details are as follows:

Incoming calls on Short Code '1922' for 'Mann Ki Baat':

- Short code '1922' to be mapped on +918190881908 with immediate effect by all TSPs.
- Calls to this number shall be toll free.
- Short code should be accessible for International in-roamers within India.

Outgoing calls from Short Code '1922' for 'Mann Ki Baat':

- CLI for Mann Ki Baat shall be transmitted as '1922'. Complete number need not be transmitted, as and when subscriber calls back it should land at designated NIC platform.
- Calls originating from '1922' shall be treated as calls originating from Mobile phone.
- Calls from Short Code '1922' to be accepted on Local / NLD / ILD / POIs across all TSPs.
- Short Code calls should be allowed to terminate on International in-roamers within India by respective TSPs.

(Sanchit K. Garg) ADET(AS-III) 011-23372725

Copy to:

- 1. Secretary TRAI
- 2. Mrs Seema Khanna Technical Director, National Informatics Centre, New Delhi-3
- 3. M/s Idea Cellular Ltd, 7th Floor konnetus towers, Bhavbhuti marg, New Delhi-2