No. 18-7/2007-OSP Government of India Ministry of Communications & IT Department of Telecommunications Sanchar Bhawan, Ashoka Road

New Delhi, dated the  $2^{nd}$  June, 2008.

## PRESS NOTE

## Subject: Decentralisation of registration under Other Service Providers (OSP) category and 'Telemarketing' category from CS Cell of DoT (HQ) to the field units of VTM Cell.

It has been constant endeavour of the Government to usher in policy decisions that could facilitate better telecommunications facilities to the people as per National Telecom Policy 1999.

2. Government decentralized the registrations of call centres (Domestic and International) under the 'Other Service Provider' (OSP) category and the Telemarketers under 'Telemarketing' category from the Department of Telecom (Headquarters) to the respective Vigilance Telecom Monitoring (VTM) Cells of 10 circles in the first phase with effect from 01.09.2007. The decentralisation of registration has proved successful and pendency has come down. Therefore, it has been decided to decentralize Registration under OSP/Telemarketing further to all VTM Cells with effect from 1<sup>st</sup> June, 2008.

3. The Designated Authorities, Address of the VTM Cells and Area Jurisdiction for Registration of OSP/Telemarketers are as given below:

| Des        | DD to be<br>drawn in<br>favour of<br>CAO o/o<br>CCA () |   |   |                        |
|------------|--|---|---|------------------------|
| SI.<br>No. | VTM Cell   | Address   | Circle/<br>Jurisdiction                     | CCA                    |
| 1          | Ahmedabad  | 1 <sup>st</sup> Floor, P&T Administrative Building,<br>Khanpur, Ahmedabad-380001                  | Ahmedabad                                   | Gujarat                |
| 2          | Andaman &<br>Nicobar                                   | DTO Building, 1st Floor, Bengali Club<br>Road, Near Head Post Office, Port<br>Blair, A&N - 744101 | Andaman &<br>Nicobar                        | Andaman<br>and Nicobar |
| 3          | Andhra<br>Pradesh                                      | D-11,Telcom Officer's Complex,<br>Tikkel Road, Mogalrajpuram,<br>Vijayawada - 520 010 (AP)        | Andhra<br>Pradesh<br>excluding<br>Hyderabad | Andhra<br>Pradesh      |
| 4          | Assam  | Guwahati (361) 5th Floor,<br>O/o CGMT, BSNL, Assam,<br>Pan Bazar, Guwahati, Pin-381001            | Assam                                       | Assam                  |
| 5          | Bangalore  | II Floor, Aminity Block, Palace Road,<br>Bangalore-560001Bangalore                                | Bangalore                                   | Karnataka              |
| 6          | Bihar  | 7th Floor, Telephone Bhawan, R<br>Block, Patna - 800001   | Bihar                                       | Bihar                  |

| 7  | Chennai             | 3rd Floor, Kellys Telephone<br>Exchange, 22 Kellys Road,  | Chennai<br>Metro and  | Tamil Nadu          |
|----|---------------------|---|---|---------------------|
| 8  | Chhattisgarh        | Chennai-10<br>Room No. 108, Door Sanchar<br>Bhawan, GE Road, Raipur - 492001                                      | Pondicherry<br>Chhattisgarh   | Chhattisgarh        |
| 9  | Delhi               | 5/6th Floor, MTNL Telephone<br>Exchange Building,<br>Nehru Place, New Delhi – 19                                  | Delhi<br>including<br>Ghaziabad,<br>Noida,<br>Faridabad,<br>Gurgaon | Delhi               |
| 10 | Gujarat             | 1 <sup>st</sup> Floor, P&T Administrative Building,<br>Khanpur, Ahmedabad-380001                                  | Gujarat<br>excluding<br>Ahmedabad                                   | Gujarat             |
| 11 | Haryana             | R. No. 302, 3 <sup>rd</sup> floor, CGMT BSNL<br>Haryana Office building, 107, The<br>Mall, Ambala-133001, Haryana | Haryana   | Haryana             |
| 12 | Himachal<br>Pradesh | Hari Niwas, Khalini, Simla, HP-171002   | Himachal<br>Pradesh   | Himachal<br>Pradesh |
| 13 | Hyderabad           | #104, TEC COMPLEX, Cherlapally,<br>Hyderabad-51   | Hyderabad.  | Andhra<br>Pradesh   |
| 14 | Jaipur              | TE Bldg, Sect-5, Vidyadhar Nagar, Sikar Road, Jaipur-23,  | Jaipur  | Rajasthan           |
| 15 | Jammu &<br>Kashmir  | 4th Floor, Technical Block, Telephone<br>Exchange Building, Trikuta Nagar, Rail<br>Head Complex, Jammu.           | Jammu &<br>Kashmir  | Jammu &<br>Kashmir  |
| 16 | Jharkhand           | Room # B-202, ARTTC, BSNL,<br>(Near Jumar River),<br>Hazaribagh Road, Ranchi - 835217                             | Jharkhand   | Jharkhand           |
| 17 | Karnataka           | 2nd Floor, Aminity Block, Palace<br>Road, Bangalore-560001  | Karnataka<br>excluding<br>Bangalore                                 | Karnataka           |
| 18 | Kerala              | O/o the DDG(VTM), Kerala, DoT, Near<br>Fire Station, Gandhi Nagar,<br>Ernakulam 682020                            | Kerala and<br>Lakhadweep  | Kerala              |
| 19 | Kolkata             | 4th Floor, 3A, Chowringhee Place Kolkata 700 013  | Kolkata<br>Metro  | Kolkata             |
| 20 | Lucknow             | 5/464-465,Viram Khand-5,Gomti<br>Nagar, Lucknow   | Lucknow   | UP(East)            |
| 21 | Madhya<br>Pradesh   | Doordarshan Bhawan, Room No.222,<br>Il Floor, Hoshangabad Road,<br>Bhopal-462015                                  | Madhya<br>Pradesh   | Madhya<br>Pradesh   |
| 22 | Maharashtra         | 1st Floor Khamla Telephone Exch.<br>Khamla Nagpur-440025  | Maharashtra<br>excluding<br>Pune and<br>Mumbai                      | Maharashtra         |
| 23 | Mumbai              | 4th Floor, Versova Tele Exchange<br>Bldg, S V Road, MHADA, SVP Nagar,<br>Andheri (W), Mumbai 400 053.             | Mumbai<br>Metro   | Maharashtra         |
| 24 | North East-I        | III Floor, CTO Building, Shillong-<br>793001  | North East-I<br>(Tripura,<br>Meghalaya,<br>Mizoram)                 | North East-I        |
| 25 | North East-II       | Behind OCB-Telephone Exchange<br>Building, Dimapur - 797112   | North East-II<br>(Arunachal<br>Pradesh,<br>Manipur,<br>Nagaland)    | North East-II       |
| 26 | Orissa              | 7th Floor, IDCO Tower, Bhubaneswar-<br>22, Orissa   | Orissa  | Orissa              |
| 27 | Pune                | 281/B, II Floor, Technical Wing,<br>Telephone Bhawan, Baji Rao Road,  | Pune  | Maharashtra         |

|    |                            | Pune-411002,  |   |             |
|----|----------------------------|---|---|-------------|
| 28 | Punjab                     | 1 <sup>st</sup> Floor , Telephone Exchange<br>Building, Sector-70, Mohali,<br>Chandigarh-160071 | Punjab<br>including<br>Chandigarh                   | Punjab      |
| 29 | Rajasthan                  | TE Bldg, Sect-5, Vidyadhar Nagar,<br>Sikar Road, Jaipur - 23                                    | Rajasthan<br>excluding<br>Jaipur                    | Rajasthan   |
| 30 | Tamilnadu                  | 5th floor, LIC Building, No.1544, Trichy<br>Road, Coimbatore- 641 018                           | Tamilnadu<br>excluding<br>Chennai and<br>Pondichery | Tamil Nadu  |
| 31 | Uttar<br>Pradesh<br>(East) | 5/464-465,Viram Khand-5,Gomti<br>Nagar, Lucknow   | UP(East)<br>excluding<br>Lucknow                    | UP(East)    |
| 32 | Uttar<br>Pradesh<br>(West) | 1st Floor Brahmpuri Tele. Exch.<br>Meerut (U.P.)- 250002  | UP (W)<br>excluding<br>Uttarakhand                  | UP (West)   |
| 33 | Uttarakhand                | 1st floor, BSNL Telephone Exchange,<br>197 Rajpur Road, Dehradun ,<br>Uttarakhand               | Uttarakhand   | Uttarakhand |
| 34 | West Bengal                | 82,Bullygunj Place,II Floor, Near<br>Convergence Hall, Kolkata-700019                           | West Bengal   | West Bengal |

4. Accordingly **with effect from 01.06.2008**, the OSPs seeking registration of call centres (Domestic and International) in the circles should apply directly to the Heads of the respective VTM Cells **as per location of the proposed call centres**.

5. Similarly, the Telemarketers applying for registration under 'Telemarketing' category **with effect from 01.06.2008** will continue to apply to the Service Providers for provisional registration and the Service Providers will forward the applications to the respective VTM Cells as per location of the proposed telemarketing centres.

6. The terms and conditions for registration under OSP category and 'Telemarketing' category shall remain the same as available on the website <u>www.dot.gov.in</u>. A list of the Heads of the VTM Cells with Postal Address/Tel/Fax is also available on the above website.

(S.T. Abbas) Director (CS-III) Tel. No. 23722444

Forwarded to the **Director (Media & Communication)**, Press Information Bureau, Government of India, New Delhi, for issuing the Press Note and giving it wide publicity.