581

> Sanchar Bhawan, 20, Ashoka Road, New Delhi-110001 Dated: 3rd June, 2013

To,

All Access Service Providers

Subject: Allocation of short code '10581' to State Government of Tamilnadu as 'Prohibition Helpline'

I am directed to convey the approval of competent authority for allocation of Short Code '10581' for Prohibition Enforcement Wing (PEW)- Help-Line' to State Government of Tamilnadu.

- 2. The features of the Helpline are as stated below:
- (i) Category-I Service (i.e. mandatory service to be provided by all the Access Service providers);
- (ii) Restricted i.e. accessible from anywhere in state of Tamilnadu and
- (iii) Metered (Called Party pays)

(Narayan Ram) Section Officer(AS-III)

Copy forwarded for information and necessary action to:

- 1. Secretary, TRAI
- 2. Sr. DDG (TEC)
- 3. CMD, BSNL/CMD, MTNL
- 4. Chief Secretary, State Govt. of Tamilnadu.
- 5. The Director General of Police, Chennai with reference to your letter
- * No.C.No.E1/6530/2012 dated 11.1.2013.
- 6. Director (S-I), DoT, HQ with request to circulate the sanction to related TERM Cells.
- Director (IT) with request to kindly upload on DoT Website.