

No.16-3/2011-AS-III Vol. II 44
Government of India
Ministry of Communications & IT
Department of Telecommunications
(AS-III Section)

714.Sanchar Bhawan, 20, Ashoka Road,
New Delhi – 110001

Dated : 01.08.2012

To,

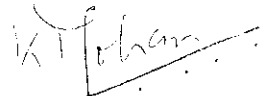
All Access Service Providers

Subject : Allocation of Short Code '1033' as Helpline for National Highway Authority of India (NHAI) for "Road Incident Management Services"

The undersigned is directed to convey the approval of the Competent Authority for allotment of Short Code '1033' to the National Highway Authority of India (NHAI) for " Road Incident Management Services".

The salient features of this Helpline are as follows:

- (i) Category – I Service i.e. mandatory service to be provided by all Access Service Providers ;
- (ii) Unrestricted i.e. accessible from anywhere in India; and
- (iii) Metered Service (Called Party Pays).



(Kshitij Mohan)

Under Secretary to the Govt. of India
Tel No 23036444

Copy to :

- (i) Shri Abhay Shankar Verma, General Manager (Electronics), National Highways Authority of India, G-5&6, Sector-10, Dwarka, New Delhi- 110 075
- (ii) Secretary, TRAI
- (iii) Sr.DDG,TEC, Khurshid Lal Bhawan, New Delhi
- (iv) All TERM Cell(s) for ensuring the compliance
- ✓ (v) Director(IT) for uploading on DOT's website

458/DIR(IT)
3/8/12

Please upload
3/8/12
ADG (IT)