

Government of India
Ministry of Communications & IT
Department of Telecommunications
Licensing Cell (AS-III Section)
Sanchar Bhawan, 20, Asoka Road, N. Delhi-1

No. 16-3/2011-AS-III/Part /682

9th Nov. 2011

To
All Access Service Providers

Sub: Request for expansion of short code '10501' to Pan India.

The undersigned is directed to refer to this Department's letter No.16-3/2003-BS-II/Vol. IX/242 dated 27-5-2008(Copy enclosed) and to convey the approval of the competent authority for converting short code '10501' allotted to Escorts Heart Institute & Research Centre to a **six digit code "105010"** with unrestricted accessibility category on "All India Basis" All other terms and conditions remain the same.

Sudhir Kumar Sinha
21/11/2011
(Sudhir Kumar Sinha)
Section Officer(AS-III)

Encl. : As above
Copy to :

1. Secretary, TRAI
2. Sr.DDG, TEC, Khurshid Lal Bhawan, Janpath, New Delhi
3. Dir(IT), DOT for uploading on DOT website
4. Escorts Heart Institute and Research Centre Ltd, Okhla Road, N. Delhi-110025

628/21/11/11
16/11

*21. upload on
dot website*
[Signature]
21.11.11

ADG (IT-IB)

Recd. today
16/11/11