

No. 52-1/2021-Trg
Government of India
Department of Telecommunications
211, Mahanagar Doorsanchar Bhawan, Old Minto Road, New Delhi-110002
(Capacity Building & Training Division)

Date: 18th Jan, 2022

OFFICE MEMORANDUM

Subject: “Fundamentals of Digital Marketing” – 2 weeks online training programme being conducted by CDAC for Govt. officers from 24th Jan, 2022 – calling of nominations for.

Center for Development of Advanced Computing, (CDAC) is inviting nominations for the above mentioned programme. Further details of the program are as under: -

Name of the Course	Fundamentals of Digital Marketing
Duration / Dates	2 weeks from 24th Jan 2022
Location	Online by CDAC and Futureskills prime
Eligibility	JTO and above
Age Limit	Not more than 58 years
Last date of receipt of nomination in DoT through proper channel	Thursday, 20 th Jan 2022
Fees	No fee is payable by participants

2. Brochure of the programme, is available at Annex-II.
3. Nominations are called from eligible officers in the prescribed Nomination Form **through proper channel (as per Annexure-I)**. Scanned copy of duly filled nomination may be sent by e-mail to dirtrg-dot@nic.in and (cc to adg.trg-dot@gov.in) by 20.01.2022.
4. The nominated officer shall join the training once approval is issued from this office and subsequent to registration at <https://socialmobileskills.in/gotdm> .



(Prakash Dangi)
ADG (Training), DoT Hq.
Ph. 011-23210291

Copy:

Posted only on DoT website

Proforma for sending Nomination

A. Details of training program

Name of the Course	Fundamentals of Digital Marketing
Duration:	2 weeks from 24th Jan 2022 (3 hrs/day)
Location	Online
Conducted by	CDAC and Futureskills prime

B. Details of officer being nominated

Name of officer	
Designation & Office	
Staff No.	
Date of birth	
Email ID	
Phone number (Office & mobile)	
Office Address	

(Name & Signature of the officer)

Date:

Place:

C. Details of controlling officer

Name of controlling officer	
Designation & Office	
Email ID	
Staff No.	
Phone number (Office & mobile)	
Office Address	

(Name & Signature of the controlling officer)

Date:

Place:



Ministry of Electronics &
Information Technology
Government of India

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CDAC Brings

Fundamentals of Digital Marketing

Digital Marketing made-easy for Govt. Officials



Starting from - 24th Jan 2022

Duration - 3hrs/day for 2 weeks

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<https://socialmobileskills.in/gotdm>



Reskilling/upskilling
Online training free
for Govt. Officials.



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Please email duly filled nomination form to fskillsp2021@gmail.com