## OM No.11-53/2017-SD Government of India Ministry of Communications Department of Telecommunications Skill Development Unit

New Delhi, dated 26<sup>th</sup> May 2017

Subject: Launch of **Pilot Scheme** to open 'Pandit Deendayal Upadhyaya Sanchar Kaushal Vikas Pratisthans' to commemorate the birth centenary of Pandit Deendayal Upadhyay ji

Competent authority has approved the **Pilot Scheme** to open 'Pandit Deendayal Upadhyaya Sanchar Kaushal Vikas Pratisthans' for commemorating the birth centenary of Pandit Deendayal Upadhyaya ji under skill development domain of Department of Telecommunications.

1. 'Pandit Deendayal Upadhyaya Sanchar Kaushal Vikas Pratisthans' are being created to supplement the telecom skilled manpower creation for the growth of telecom sector and to generate livelihood for the youth of the nation.

## 2. Details of the scheme:

- 2.1 The Pilot Scheme proposes to create the skill development training centers that will be opened in various rural, backward and other needy areas and will be named as 'Pandit Deendayal Upadhyaya Sanchar Kaushal Vikas Pratisthans'. Initially in the Pilot Phase, it is proposed to start 10 such centers taking 1,500 square feet approximately (3-4 rooms) and the necessary training infrastructure from BSNL / other PSUs / Government Organizations / Private entities etc. Subsequently as the scheme succeeds it will be spread to open more 'Pandit Deendayal Upadhyaya Sanchar Kaushal Vikas Pratisthans' across the nation.
- 2.2 In the Pilot Phase it is proposed to impart skill development trainings to 10,000 candidates. After the success of this Pilot Scheme, full fledged Scheme shall be launched to impart telecom skills to youths across the nation.
- 2.3 These 'Pandit Deendayal Upadhyaya Sanchar Kaushal Vikas Pratisthan' (PDDUSKVP) skill development centres will be directly under DOT in Pilot Phase and will be used for Telecom Skill Development purposes for the local youth at large. After the pilot phase, the scheme will be managed by DOT LSAs. These 'Pandit Deendayal Upadhyaya Sanchar Kaushal Vikas Pratisthans' shall provide Skill Development trainings as per National Skill Qualification Framework (NSQF), the local need of the telecom sector owing to large scale spread of Broadband in villages through BBNL and to cater to all sectoral needs. Trainings will also be provided on broadband enabled services of other sectors like Agricuture, health etc in rural areas. This will also be able to provide telecom skilled manpower for NOFN / Bharat Net flagship schemes.
- 2.4 In the **Pilot Phase** the scheme is proposed to be implemented in states of UP, MP, Bihar, Orissa and Punjab tentatively.

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- 2.5 A committee comprising of JAG officers of Technical and Finance wing and chaired by SAG officer will be formed and will be named as 'Kaushal Pratisthan Executing and Monitoring Committee'. The 'Kaushal Pratisthan Executing and Monitoring Committee' shall search the accommodation and enter into an MOU with BSNL / other PSUs / Other Government Organizations / Private entities etc., as the case may be, in regard to fair rent of the accommodation. The committee will also arrange the necessary infrastructure to operationalise the skill centers. The committee shall also monitor the progress of the Scheme. The trainers will comprise of subject experts from DOT, BSNL, other service providers and will be paid the remuneration as per the approved rates of the department. The successful trainees shall be assessed by TSSC / DOT and shall be provided with proper certification.
- 2.6 In regard to accommodation for Kaushal Pratisthan, first preference will be given to the existing DOT offices / Training centers and BSNL. Renting of accommodation shall be resorted if such an accommodation could not be arranged through DOT offices / DOT Training centres / BSNL.

BSNL wherever feasible may make available rent free space for the skilling centers as part of Corporate Social Responsibility.

- 2.7 Mobilization of candidates in the rural and backward areas is usually an issue. It is proposed to permit an expenditure of Rs 500/- per candidate for mobilization, provided the candidate successfully completes the training. Since DOT field units have their presence primarily at state headquarters, it is proposed that the activity of mobilization of candidates be entrusted to DOT PSUs namely BSNL, MTNL, ITI, TCIL and BBNL
- 2.8 The purpose of skilling youth would remain unaccomplished if they are not provided with requisite livelihood. An expenditure of Rs 1,000/- per candidate shall be permitted for organizing Job Melas comprising candidates, telecom service providers, equipment manufacturers, BBNL and other stakeholders.
- 2.9 Since India is a vast nation with multiple languages, optionally the skill trainings will be provided in local language for better grasp by the youth, it is proposed that translation of training material to regional language of area shall be carried out by local DOT / BSNL / Sevice provider / other eminent translators. An expenditure of Rs 50,000/- towards translation of 1 training course in the local language once is provisioned in the scheme.

## 3. Financials of the scheme:

- 3.1 'Pandit Deen Dayal Upadhyaya Sanchar Kaushal Vikas Pratisthan' **Pilot Project** will be financed by DOT.
  - 3.2 The various financial components are detailed below:

Slno	Item	Per Item Cost	QTY	Total Cost
1.	Rent for accommodation	Rs 15,000 per	10 centers for	Rs 18 Lakh
		month per centre	12 months	
2.	Training and other infrastructure items	Rs 2.25 lakh per	10 centers	Rs 22.5 L
	(one time cost)	centre		in the last

3.	Cost of 1 skilled manpower per training centre to manage the centre	Rs 25,000/- per month per centre	10 centres for 12 months	Rs 30 lakh
4.	Funds for training equipment procurement (one time cost)	Rs 5 lakh per centre	10 centers	Rs 50 lakh
5.	Remuneration to be paid to trainers as per DOT approved rates	Rs 2 lakh per centre per month	10 centers	240 lakhs
6.	Cost of mobilization of candidates	Rs 500/- per candidate	10,000 candidates in Pilot Project	Rs 50 lakhs
7.	Cost of training material etc	Rs 500/- per candidate	-do-	Rs 50 lakhs
8.	Cost towards Job Melas	Rs 1,000/- per candidate	-do-	Rs 100 Lakhs
9.	Mulimedia translation for 25 training courses in Pilot Project	Rs 50,000/- per course	25 training courses	Rs 12.50 Lakhs
10.	Funds for organizing awareness events / publicity material / conferences / advertisements for training schedules through pamphlets and advertisements etc.	Rs 5,00,000/- per centre	10 centers	Rs 50 Lakh
11.	MISC and unforeseen expanses	Rs 5,00,000/- per centre	10 centers	Rs 50 Lakh
12.	Total Pilot Project Cost			Rs 06.73 crore

3.3 As per the above proposal the total cost will be Rs 06.73 crore ie Rs 6,730/- per trainee. Cost will be approximately Rs 5,880/- per trainee (excluding the cost of one time infrastructure, training equipment and the multimedia translation cost).

3.4 For the smooth conduct of the scheme and issue clarifications, public guidelines in case of need, Secretary (T) will be the competent authority for the purpose.

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## Copy to:

- 1. PS to MOS (IC), MOC
- 2. PPS/PS to Secretary (T)

- 3. Secretary (MSDE)
- 4. Member (S) / Member (T) / Member (F), Telecom Commission
- 5. CMD BSNL/ CMD MTNL / CMD TCIL / CMD ITI / CMD BBNL / ED CDOT
- 6. CEO TSSC 2nd Floor, Plot No 105 Sector-44, Gurgaon-122003
- 7. President, COAI / AUSPI / TEMA / ISPAI / ICA
- 8. DDG (Training) DOT

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