

No. 60-3/2018-Trg.
Department of Telecommunication
1309, Sanchar Bhawan, 20 Ashoka Road
New Delhi- 110001
(TRAINING CELL)

Dated: 10th August, 2018

Subject: Invitation for attending the Seminar on "Women and Mobile: Bridging the Gender Gap".

Training Division, Department of Telecom is organising half day seminar on the topic **"Women and Mobile: Bridging the Gender Gap"** in collaboration with GSMA.

There is currently a significant gender gap associated with access to, and use of, the internet and mobile broadband services. The gender gap can be attributed to a number of factors including the cost of devices and services, network coverage, concerns around security and harassment as well as a lack of technical literacy among women. This course explains the background to the issues and focuses on strategies that can be used to help close the gender gap.

The schedule of the workshop is as follows :

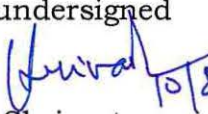
Date: 16th August, 2018, Thursday

Time: 14.15 Hrs. to 17.30 Hrs.

Venue: Conference Hall, 13th Floor, Sanchar Bhawan, New Delhi

The seminar will be inaugurated by Secretary (T). The detailed program and speakers' profiles are attached for ready reference.

All the officers of DDG, Director, ADG, US level in DoT HQ, DG(T) HQ, TEC, NTIPRIT and Delhi LSA are invited for attending the seminar. The registration details (ie. Name, designation, email id and mobile no.) may be sent by hard copy or by email to undersigned at vivek.s45@gov.in by 14th August 2018.


Vivek Shrivastava
Director (Training-II)
Tel: 23723532

Encl : A/A

To

1. All Sr DDGs/All DDGs/CVO/ JS (A)/ JS (T)/ All Directors in DoT HQ
2. Sr DDG/All DDGs/ Directors in TEC
3. Sr DDG/All DDGs/ Directors in NTIPRIT
4. Sr. DDG/ All DDGs/ Directors in DG(T), HQ
5. Sr. DDG/ All DDGs/ Directors in Delhi LSA.

Copy to;

- Sr.PPS to Secretary (T) for information please
- Sr. PPS to Member (S)/ Member (T)/DG(T)/ Member (F) for information please
- Sr.PPS to Special Secretary (T) for information please
- Sr.PPS to Advisor(O)/Advisor(T)/Advisor(F) for information please
- Sr PPS to Principal Economic Advisor/ Wireless Advisor for information please

PROGRAM

Workshop on **Women and Mobile : Bridging the Gender Gap**

Date: 16th August 2018, Thursday

Venue: Conference Hall, 13th Floor, Sanchar Bhawan, New Delhi

Time	Agenda	Speaker
14.15 -14.30	Registration	
14.30 – 14.35	Welcome address	Shri Ravi Kant Member (Services)
14.35 – 14.45	Inaugural address	Smt. Aruna Sundararajan, Secretary (Telecom)
14.45 – 15.45	The Mobile Gender Gap - Understanding the issues and the need for action India specific findings	Ms. Mariana Lopez / Ms. Ashima Kukreja, GSMA
15.45 – 17.20	Challenges and opportunities to address the gender gap Group activity: discussing an action plan	Ms. Mariana Lopez / Ms. Ashima Kukreja, GSMA
17.20 –17.30	Vote of Thanks and Closing remarks	Smt. Mousumy Bedekar, DDG(Training)

Profile of speakers

- 1. Ms. Mariana Lopez, Advocacy Manager, Connected Women (GSMA).** Mariana joined the Connected Women Programme in August 2017. As Advocacy Manager, she ensures that the programme's knowledge and insights are disseminated effectively and supports the production of content on how to bridge the gender gap in mobile money and mobile internet in developing countries. She also assists with Advocacy endeavours, such as the UN Broadband Working Group on the Digital Gender Divide and the Equals - Access Coalition. Prior to joining the GSMA, Mariana worked in financial consulting and at the LCILP conducting research on the root causes of sexual and gender-based violence in conflict. In the past, she worked at ExxonMobil in the management of corporate communications and government relations. Mariana holds a Masters in Global Governance and Diplomacy from Oxford University (2016), a BA in Business and a BA in International Relations from ITAM University (2015). She also studied at Harvard, Stanford, George Washington University, and LSE.
- 2. Ms. Ashima Kukreja, Market Engagement Manager, Connected Women (GSMA).** Based in New Delhi, Ashima is responsible for consulting partners in the wider mobile industry and development community in Asia to help them recognize and realize opportunities arising from delivering mobile connectivity and mobile money to underserved women. Before joining the GSMA, Ashima worked at Telenor India for seven years in Communication and Sustainability roles including spearheading 'Project Sampark', the operator's initiative to bridge mobile gender gap. This project addressed the issue of literacy and socio-economic factors that act as barriers to women's mobile ownership through distribution and product design. Ashima also worked with a team to conceptualize, manage and execute an initiative on Child Online Protection and Safe Internet for children involving stakeholders like UNICEF and Child Helpline for India. In her Communication role within Telenor she worked on a number of event and campaigns. Ashima's experience also includes work as a Communication Lead in Max India Foundation, and Public Diplomacy Officer in Royal Norwegian Embassy in New Delhi. Ashima holds a Bachelors' Degree in Commerce from Delhi University and Master's degree in Mass Communication from Kurukshetra University in India.