

Government of India
Ministry of Communication & Information Technology
Department of Telecommunications
Access Services Wing
20, Ashoka Road, New Delhi-110001

No. 16-3/2011-AS.III/ Vol-II(Part)/40/1159/

Dated 29/10/2014

To

All Access Service Providers

Subject:- Allocation of Short Code '1097' as National AIDS Helpline to NACO.

I am directed to convey the approval of competent authority for allocation of Short Code '1097' as National Helpline to National Aids Control Organisation (NACO) with features as under:

- (i) Category-I: Service (i.e. mandatory service to be provided by all the Access providers.
- (ii) Accessibility: Un-restricted i.e. available on STD also.
- (iii) Metered Service: (Called Party Pays)


(Narayan Ram)
Section Officer (AS-III)
Tel.:23036444

Copy forwarded for information and necessary action to, if any, to:

1. All State Govt./UTs Chief Secretaries.
2. Secretary, TRAI.
3. Account Director (Media), Department of AIDS Control, National AIDS Control Organization, Ministry of Health & Family Welfare, 9th Floor, Chandralok Building, 36 Janpath, New Delhi-110001. It is requested to appoint a nodal officer to implement the helpline.)
4. Director (TERM-I), DoT (HQ). (All TERM Cells may be asked to co-ordinate with respective Nodal Officers and TSPs for implementation of Helpline, as and when approached).
5. ADG (IT) with request to kindly upload on DoT website.