

Government of India
Department of Telecommunications
Access Services Wing
20, Ashoka Road, New Delhi-110001

No. 16-1/2017-AS-III-Vol.I(ShortCodes)/16/788

Dated :18/10/2017

To,

All Access Service Providers.

Subject:- Allocation of Short Code 14466 for Hospital Emergency Helpline regarding.

The undersigned is directed to convey the approval for allocation of Short Code '14466' for Hospital Emergency Helpline to MGM New Bombay Hospital, Vashi for Maharashtra with following features:

- (i) Category-I: Service (i.e. mandatory service to be provided by all the Access providers.
 - (ii) Accessibility: Un-restricted i.e. available on STD also.
 - (iii) Metered Service: (It may be taken as Called Party Pays or Calling Party Pays depending on a separate intimation, to this effect, issued by the agency to which this short code is allocated in furtherance to this DoT instruction).
2. This is issued with the approval of DDG (AS-1).
 3. All are requested to take necessary action.



Dhananjay Kumar Ranjan
Director (AS-III)
Tel No.:011-23036387

Copy forwarded for information and necessary action to, if any, to:

1. Secretary, TRAI
2. CMD MTNL /CMD BSNL.
3. Joint Secretary, Public Health Deptt., Govt. Of Maharashtra, 10th Floor, G.T Hospital Premises Bldg. Mantralaya, Mumbai-400001 w.r.t your letter dated 16-10-2017 regarding above subject.
4. Director (TERM-I), DoT (HQ) (respective TERM Cell-Maharashtra/Mumbai may be asked to co-ordinate with respective Nodal Officers and TSPs for implementation of Helpline, as and when approached).
5. Medical Director, Plot 35, Sector 3, Vashi, Navi Mumbai-400703 to appoint a nodal officer to implement the helpline. The Nodal officer may contact DDG (TERM), TERM Cell, Maharashtra/Mumbai.
6. A copy for upload on DoT Website.