

Government of India
Ministry of Communications
Department of Telecommunications
Access Services Wing
20, Ashoka Road, New Delhi-110001

No.16-1/2017/AS-III/Short codes/294/ 14061

Dated: 11/11/2019


To,

All Access Service Providers.

Subject: Allotment of short code '155261' to Department of Agriculture, Cooperation and Farmers Welfare, Government of India.

The undersigned is directed to convey the approval for allocation of short code '155261' to Department of Agriculture, Cooperation and Farmers Welfare, Government of India for Pradhan Mantri Kisan Samman Nidhi Yojana (PM-KISAN) with features as:

- (i) Category-I: Service (i.e. mandatory service to be provided by all the Access providers).
 - (ii) Accessibility: Un-restricted i.e. available on STD also.
 - (iii) Metered service: (It may be taken as Called Party Pays or Calling Party Pays depending on intimation, to this effect, issued by the agency to which this short code is allocated in furtherance to this DoT instruction).
2. This is issued with the approval of DDG (AS).
 3. All are requested to take necessary action.



(R.K. Soni)

Director (AS-III)

Tel.:011-23711909

Copy forwarded for information and necessary action, if any, to:

1. Secretary, TRAI.
2. CMD MTNL/ CMD BSNL.
3. The Director (FWS), Ministry of Agriculture and Farmers Welfare, Department of Agriculture, Cooperation and Farmers Welfare, Farmers Welfare Division, 247, Krishi Bhawan, New Delhi in w.r.t your letter dated 07-11-2019, with a request to appoint a nodal officer to implement the helpline. The Nodal officer may contact Sr. DDG (LSA), LSA Unit, Delhi.
4. Director (P&N), DoT (HQ), (respective LSA field unit may be asked to co-ordinate with respective Nodal Officers and TSPs for implementation of Helpline, as and when approached).
5. A copy for upload on DoT Website