

**Government of India  
Ministry of Communication  
Department of Telecommunications  
Access Services Wing  
20, Ashoka Road, New Delhi-110001**

No.16-1/2017/AS-III/short codes/97/... 1032

Dated: 27/07/2018

To,  
All Access Service Providers.

**Subject: Allocation of short code 14469 to Tamil Development and Information Department, Govt. of Tamil Nadu regarding.**

The undersigned is directed to convey the approval for allocation of short code '14469' to Tamil Development and Information Department, Govt. of Tamil Nadu for Tamil Language Development with features as:

- i. Category-I: Service
  - ii. Accessibility: Unrestricted.
  - iii. Metered Service: (It may be taken as Called Party Pays or Calling Party Pays depending on a separate intimation, to this effect, issued from the agency to which this short code is allocated in furtherance to this DoT instruction).
2. All are requested to take necessary action.
  3. This is issued with the approval of DDG (AS-1).

*Skgar*  
*27/07/2018*  
(Sanchit Kumar Garg)  
ADG (AS-III)  
Tel.:011-23372725

Copy forwarded for information and necessary action, if any, to:

1. Secretary, TRAI.
2. CMD MTNL/ CMD BSNL.
3. Director, Translation, Tamil Development and Information Deptt., Secretariat, Fort St. George, Chennai-600009 dated 08-06-18, with a request to appoint a nodal officer to implement the helpline. The Nodal officer may contact Sr. DDG (LSA), LSA Unit, Chennai.
4. Director (P&N), DoT (HQ), (respective LSA field may be asked to co-ordinate with respective Nodal Officers and TSPs for implementation of Helpline, as and when approached).
5. A copy for upload on DoT Website.