

Government of India
Department of Telecommunications
Access Services Wing
20, Ashoka Road, New Delhi-110001

No. 16-3/2009-AS-III(Part)/398/ 9101

Dated: 13-03-2018

To,

All Access Service Providers.

Subject:-Allocation of Short Code 1364 for to Shri Amarnath Shrine Board (SASB) regarding.

The undersigned is directed to convey the approval for allocation of Short Code '1364' to SASB for Shri Amarnath Yatra Helpline with following features:

- i. Category-I: Service (i.e.mandatory service to be provided by all the Access providers).
 - ii. Accessibility: Un-restricted i.e. available on STD also.
 - iii. Metered Service: (It may be taken as Called Party Pays or Calling Party Pays depending on a separate intimation, to this effect, issued by the agency to which this short code is allocated in furtherance to this DoT instruction).
2. This will be a temporary help-line number and shall stand withdrawn after the said purpose is over i.e. upto 31st August, 2018.
 3. This is issued with the approval of DDG (AS-1).
 4. All are requested to take necessary action.

Sk Garg 13/03/2018
(Sanchit Kumar Garg)
Assistant Director General (AS-III)
Tel: 011-23372725

Copy forwarded for information and necessary action to, if any, to:

1. Secretary, TRAI.
2. CMD MTNL /CMD BSNL.
3. CEO, Shri Amarnath Shrine Board, 2nd Floor, Block- III, Engineering Complex, Raj Bagh Srinagar-190008 wr.t your D.O letter No. CEO/SASB/2014-18/339D/158 dated 31-01-18. You are requested to appoint a nodal officer to implement the helpline. The Nodal officer may contact DDG (LSA), LSA Unit, J&K.
4. Director (P&N), DoT (HQ) (respective LSA Unit may be asked to co-ordinate with respective Nodal Officers and TSPs for implementation of Helpline, as and when approached).
5. A copy for upload on DoT Website.