

Government of India
Ministry of Communications
Department of Telecommunications
Access Services Wing
20, Ashoka Road, New Delhi-110001

No.16-3/2009/AS-III/Part/ 91

Dated: 22/07/2021

To,
All Access Service Providers.

Subject: Allocation of Short Code '14446' for National Toll Free Helpline for Drug Abusers -reg.

Short code '14446' is allocated to Ministry of Social Justice & Empowerment, Government of India for National Toll Free Helpline Number for Drug Abusers with following features:

- (i) Category-I: Service (i.e. mandatory service to be provided by all the Access providers.
 - (ii) Accessibility: Un-restricted i.e. available on STD Call also.
 - (iii) Metered service: Called Party Pays.
 - (iv) The short code shall be mapped on number 1800-11-0031
2. All are requested to take necessary action.

Sk Garg
22.07.2021
(Sanchit Kumar Garg)
ADG (AS-III)

Copy forwarded for information and necessary action, if any, to:

1. Secretary, TRAI.
2. CMD MTNL/ CMD BSNL.
3. Shri Rajesh Kumar Makkar, Deputy Secretary to the Government of India, Ministry of Social Justice and Empowerment, Shastri Bhawan, New Delhi w.r.t your letter No. F.No.P.13011/6(13)/2014-DP-III(pt) dated 08.07.2021, with a request to appoint a nodal officer to implement the helpline. The contact details are 011-23070354 and email id is rajesh.makkar@nic.in The Nodal officer may contact Sr. DDG (LSA), LSA Unit, Karnataka.
5. Director (P&N), DoT (HQ), (respective LSA field may be asked to co-ordinate with respective Nodal Officers and TSPs for implementation of Helpline, as and when approached).
6. A copy for upload on DoT Website.