Government of India Ministry of Communications Department of Telecommunications Access Services Wing 20, Ashoka Road, New Delhi-110001

No.16-1/2017/AS-III/Short codes/444/ 212

Dated: 14/12/2021

To,

All Access Service Providers.

Subject: Allocation of Short Code '14450' as Call Centre for Vibrant Gujarat Summit to Department of Narmada, Water Resources, Water Supply and Kalpsar, Government of Gujarat.

Short code '14450' is allocated as Helpline to facilitate the delegates with event information regarding Vibrant Gujarat Summit to Narmada, Water Resources, Water Supply and Kalpsar Department, Government of Gujarat. The short code shall have following features:

- (i) Category-I: Service (i.e. mandatory service to be provided by all the Access Providers).
- (ii) Accessibility: Un-Restricted.
- (iii) Metered Service: Called Party Pays.
- (iv) The short code shall be mapped on toll free number 18002332087.

2. All are requested to take necessary action.

Signed by Sanchit Kumar Garg Date: 14-12-2021 17:26:46 Reason: Approved (Sanchit Kumar Garg) ADG(AS-III)

Copy forwarded for information and necessary action, if any, to:

1. Secretary, TRAI.

2. CMD MTNL/ CMD BSNL.

3. Shri Dhananjay Dwivedi, IAS, Secretary (Water Supply), Department of Narmada, Water Resources, Water Supply and Kalpsar, Government of Gujarat, Bloc No. 7, 9th Floor, Sardar Bhawan, New Sachivalaya, Gandhinagar-382010 w.r.t. letter No. Sec(W.S.)P.S./38/2021 dated 09.12.2021 with a request to appoint a nodal officer to implement the helpline. The Nodal officer may contact Sr. DDG (LSA), LSA Unit, concerned States/UTs.

4. Director (P&N), DoT (HQ), (respective LSA field unit may be asked to co-ordinate with respective Nodal Officers and TSPs for implementation of Helpline, as and when approached).

5. A copy for upload on DoT Website.