

**Government of India**  
**Department of Telecommunications**  
**(Access Services Wing)**  
**Sanchar Bhawan, 20 Ashoka Road, New Delhi-110001**

No.16-1/2017/AS-III-Vol.I(Short Codes)/87/ 197

Dated: 29 /11/2021

To,  
All Access Service Providers.

**Subject: Allocation of Short Code '155209' as State Monitoring Cell Helpline to Women & Child Development Department, Government of Gujarat.**

Short code '155209' is allocated as State Monitoring Cell Helpline to receive feedback/suggestion from field level activities from citizens regarding Department's different valuable services to Women & Child Development Department, Government of Gujarat. The short code shall have following features:

- i. Category-I: Service (i.e. mandatory service to be provided by all the Access providers).
  - ii. Accessibility: Restricted i.e. within LSA.
  - iii. Metered Service: Called Party Pays.
  - iv. The short code shall be mapped on toll free number 18002332533.
2. All are requested to take necessary action.

**SANCHIT**  
**KUMAR GARG**  
(Sanchit Kumar Garg)  
ADG(AS-III)

Digitally signed by SANCHIT KUMAR GARG  
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c=IN, o=DEPTT OF TELECOM, ou=DEPTT OF TELECOM, email=SANCHIT.KUMAR.GARG@DEPTT.OG, c=IN

**Copy forwarded for information and necessary action, if any, to:**

1. Secretary, TRAI.
2. CMD MTNL/ CMD BSNL.
3. Shri K.K. Nirala, IAS, Commissioner, Women and Child Development Department, Block No. 20/1, Dr. Jivraj Maheta Bhawan, Gandhinagar-382010 w.r.t. letter No. ICDS/WCD/Short Code/IT/GS325/27/2021 dated 23.11.2021 with a request to appoint a nodal officer to implement the helpline. The Nodal officer may contact Sr. DDG (LSA), LSA Unit, concerned States/UTs.
4. Director (P&N), DoT (HQ), (respective LSA field unit may be asked to co-ordinate with respective Nodal Officers and TSPs for implementation of Helpline, as and when approached).
5. A copy for upload on DoT Website.