

**Government of India
Ministry of Communications
Department of Telecommunications
Access Services Wing
20, Ashoka Road, New Delhi-110001**

No.16-3/2013/AS-III/529//33

Dated: 24/05/2022

To,

All Access Service Providers.

Subject: Allocation of Short Code '155237' to Public Service Management Department, Government of Madhya Pradesh

Short code '155237' is allocated as Pradhan Mantri Awas Yojana Helpline to Public Service Management Department, Government of Madhya Pradesh with following features as:

- (i) Category-I: Service (i.e. mandatory service to be provided by all the Access providers).
 - (ii) Accessibility: Restricted i.e. within state.
 - (iii) Metered Service: (It may be taken as Called Party Pays or Calling Party Pays depending on a separate intimation, to this effect, issued from the agency to which this short code is allocated in furtherance to this DoT instruction)..
2. All are requested to take necessary action.
 3. This is issued with the approval of competent authority.

S. K. Garg
(Sanchit Kumar Garg)
ADG (AS-III)
24/05/2022

Copy forwarded for information and necessary action, if any, to:

1. Secretary, TRAI.
2. CMD MTNL/ CMD BSNL.
3. Shri Manish Rastogi, Principal Secretary, Government of Madhya Pradesh, Public Service Management Department, Mantralaya, Ballav Bhawan, Bhopal-462004 w.r.t. letter No. 159/PSM/CMH/2022 dated 17.05.2022 with a request to appoint a nodal officer to implement the helpline. The Nodal officer may contact Sr. DDG (LSA), LSA Unit, concerned States/UTs.
4. Director (P&N), DGT (HQ), (respective LSA field unit may be asked to co-ordinate with respective Nodal Officers and TSPs for implementation of Helpline, as and when approached).
5. A copy for upload on DoT Website.