

**Government of India  
Ministry of Communications  
Department of Telecommunications  
Access Services Wing  
20, Ashoka Road, New Delhi-110001**

No.16-1/2017/AS-III/Vol.I(Short Codes)/96/80

Dated: 16 /03/2022

To,

All Access Service Providers.

**Subject: Allocation of Short Code '155330' to Tamilnadu Corporation for Development of Women Ltd, Government of TamilNadu.**

Short code '155330' is allocated as Livelihood Helpline Centre to Tamilnadu Corporation for Development of Women Limited, Government of TamilNadu with following features as:

- (i) Category-I: Service (i.e. mandatory service to be provided by all the Access providers).
- (ii) Accessibility: Restricted i.e. within LSA.
- (iii) Metered Service: (It may be taken as Called Party Pays or Calling Party Pays depending on a separate intimation, to this effect, issued from the agency to which this short code is allocated in furtherance to this DoT instruction).

2. All are requested to take necessary action.

**Signed by Sanchit Kumar  
Garg**

**Date: 16-03-2022 11:12:43  
(Sanchit Kumar Garg)**

**ADG (AS-III)**

**Copy forwarded for information and necessary action, if any, to:**

1. Secretary, TRAI.
2. CMD MTNL/ CMD BSNL.
3. Chief Executive Officer, TNSRLM, Tamilnadu Corporation for Development of Women Ltd., Annal Teresa Mahllr Valagam, 1<sup>st</sup> Floor, Valluvarkottam High Road, Nungambakkam, Chennai-600034 w.r.t. letter No. 4533/TNSRLM/F1/2021 dated 11.03.2022 with a request to appoint a nodal officer to implement the helpline. The Nodal officer may contact Sr. DDG (LSA), LSA Unit, concerned States/UTs.
4. Director (P&N), DGT (HQ), (respective LSA field unit may be asked to co-ordinate with respective Nodal Officers and TSPs for implementation of Helpline, as and when approached).
5. A copy for upload on DoT Website.