

Government of India  
Ministry of Communications  
Department of Telecommunications  
20, Ashoka Road, New Delhi-110001  
(Access Services Wing)

No. 16-01/2022-AS-III/Short codes/33/57

Dated: 12.04.2023

To,

All Access Service Providers.

**Subject: Allocation of Short Code '155343' to Department of Industrial Policy and Investment Promotion, Government of Madhya Pradesh.**

Short code '155343' is allocated as Investor/ Industries helpline service to Department of Industrial Policy and Investment Promotion, Government of Madhya Pradesh, with following features as:

- (i) Category-I: Service (i.e. mandatory service to be provided by all the Access providers).
  - (ii) Accessibility: Restricted i.e. within state only.
  - (iii) Metered Service: (It may be taken as Called Party Pays or Calling Party Pays depending on a separate intimation, to this effect, issued from the agency to which this short code is allocated in furtherance to this DoT instruction).
2. All are requested to take necessary action.
  3. This is issued with the approval of competent authority.

*SKgarg*  
(Sanchit Kumar Garg)  
ADG (AS-III)  
12/04/2023

**Copy forwarded for information and necessary action, if any, to:**

1. Secretary, TRAI.
2. CMD MTNL/ CMD BSNL.
3. Shri Manish Singh, Principal Secretary, Department of Industrial Policy and Investment Promotion, Mantralaya, 2<sup>nd</sup> Floor, Room No. D-204, Vallabh Bhawan-III, Bhopal-462004 (MP)w.r.t. D.O. No. 492/P.S./DIPIP/2023 dt. 17.03.2023 with a request to appoint a nodal officer to implement the helpline. The Nodal officer may contact Sr. DDG (LSA), LSA Unit, concerned States/UTs.
4. Director (NT), DGT (HQ), (respective LSA field unit may be asked to co-ordinate with respective Nodal Officers and TSPs for implementation of Helpline, as and when approached).
5. A copy for upload on DoT Website.