

Government
Government of India
Ministry of Communications
Department of Telecommunications
Access Services Wing
20, Ashoka Road, New Delhi-110001

No. 16-10/2018-AS-III/(Short Codes)/143/

Dated: 03/06/2020

To,

All Access Service Providers,

Subject: Allotment of short code '155368' to State Health Authority to manage Call Centre for Ayushman Bharat Beneficiaries, PMJAY, Government of Uttarakhand-reg.

The undersigned is directed by competent authority to state that short Code '155368' is allocated to Department of Medical, Health & Family Welfare and Medical Education, Government of Uttarakhand to establish call centre to provide medical treatment to the Citizen under Ayushman Bharat PMJAY scheme with following features:

- i. Category-I: Service (i.e. mandatory service to be provided by all the Access providers).
 - ii. Accessibility: Restricted i.e. with in state only.
 - iii. Metered Service: (It may be taken as Called Party Pays or Calling Party Pays depending on intimation, to this effect, issued by the agency to which this short code is allocated in furtherance to this DoT instruction).
2. All are requested to take necessary action.
 3. This is issued with the approval of competent authority.

S. Garg
03.06.2020
(Sanchit Kumar Garg)
ADG (AS-III)

Copy forwarded for information and necessary action, if any, to:

1. Secretary, TRAI.
2. CMD MTNL/ CMD BSNL.
3. Secretary, Department of Medical, Health & Family Welfare and Medical Education, Government of Uttarakhand vide letter no. SHA/2020-21/Call Centre/165 dated 02.06.2020 shall appoint the nodal officer to implement the helpline. The Nodal officer may contact Sr. DDG (LSA), LSA Unit, concerned States/UTs.
4. Director (P&N), DoT (HQ), (respective LSA field unit may be asked to co-ordinate with respective Nodal Officers and TSPs for implementation of Helpline, as and when approached).
5. A copy for upload on DoT Website.