

**Government of India  
Ministry of Communications  
Department of Telecommunications  
Access Services Wing  
20, Ashoka Road, New Delhi-110001**

No. 16-3/2013-AS-III/513/70

Dated: 08-03-2022

To,  
All Access Service Providers.

**Subject: - Allocation of Short Code '155369' to AB-NHPM, Uttar Pradesh for PMJAY.**

This is in partial modification to DoT letter No. 16-3/2013-AS-III/1205 dated 08.02.2019 (copy enclosed) vide which the short code '155368' was allocated to AB-NHPM, Uttar Pradesh for PMJAY for Uttar Pradesh. In this regard, the undersigned is directed by competent authority to state that short code '155369' may now be read in place of short code '155368'.

2. All other features shall remain same.
3. All are requested to take necessary action.

**Signed by Sanchit Kumar  
Garg  
Date: 08-03-2022 11:31:56  
(Sanchit Kumar Garg)  
ADG(AS-III)**

**Copy forwarded for information and necessary action, if any, to:**

1. Secretary, TRAI.
2. CMD MTNL /CMD BSNL.
3. Ms. Sangeeta Singh, Chief Executive Officer, State Health Agency, Ayshman Bharat- Pradhan Mantri Jan Arogya Yojana, 4<sup>th</sup> Floor, Nav Chetna Centre, 10 Ashok Marg, Hazratganj, Lucknow w.r.t. letter No. AB-PMJAY/File-221/2021-22/168 dated 14.02.2022 with a request to appoint a nodal officer to implement the helpline. The Nodal officer may contact Sr. DDG (LSA), LSA Unit, concerned States/UTs..
4. Director (P&N), DoT (HQ) (respective LSA field unit may be asked to co-ordinate with respective Nodal Officers and TSPs for implementation of Helpline, as and when approached).
5. A copy for upload on DoT Website.



Government of India  
Ministry of Communications  
Department of Telecommunications  
Access Services Wing  
20, Ashoka Road, New Delhi-110001

No. 16-3/2013-AS-III/421/1205

Dated: 15/01/2019

To,  
All Access Service Providers.

Subject: - Allocation of Short Code 155368 to AB-NHPM, Uttar Pradesh for PMJAY regarding.

The undersigned is directed to convey the allocation of short code '155368' to AB-NHPM, Uttar Pradesh for PMJAY for Uttar Pradesh with features as below:

- (i) Category-I: Service (i.e. mandatory service to be provided by all the Access providers.
  - (ii) Accessibility: un-restricted i.e. available on STD also.
  - (iii) Metered service: (It may be taken as Called Party Pays or Calling Party Pays depending on intimation, to this effect, issued by the agency to which this short code is allocated in furtherance to this DoT instruction).
2. All are requested to take necessary action.
  3. This is issued with the approval of DDG (AS).

*S. Garg*  
(Sanchit Kumar Garg)  
ADG (AS-III)

Copy forwarded for information and necessary action to, if any, to:

1. Secretary, TRAI
2. CMD-MTNL /CMD BSNL.
3. CEO, AB-NHPM, 4<sup>th</sup> floor, Navchetna Kendra, 10 Ashok Marg, Hazratganj, Lucknow with reference to your letter no. RSBY/File-221/2018-19/51 dated 16-01-19 to appoint a nodal officer to implement the helpline. (The Nodal officer may contact Sr. DDG (LSA), LSA, UP-East).
4. Director (P&N), DoT (HQ) (concerned LSA field units may be asked to co-ordinate with respective Nodal Officers and TSPs for implementation of Helpline, as and when approached).
5. A copy for upload on DoT Website.