

Government of India
Ministry of Communications
Department of Telecommunications
20, Ashoka Road, New Delhi-110001
(Access Services Wing)

No. 16-01/2022-AS-III/ShortCode/90/


Dated: 24.08.2023

To,
All Access Service Providers,

Subject: Allocation of Short Code '17923' for PM Vishwakarma scheme Helpline to Ministry of Micro, Small and Medium Enterprises (MSME), Govt of India.

Short code '17923' is allocated as 'PM Vishwakarma' scheme Helpline to Ministry of Micro, Small and Medium Enterprises (MSME), Govt of India to support the traditional artists and craftspeople working with their hands and tools with following features as:

- (i) **Category-I:** Service (i.e. mandatory service to be provided by all Access Service Providers).
 - (ii) **Accessibility:** Un-restricted.
 - (iii) **Metered Service:** Called Party Pays.
 - (iv) The short code shall be terminated to 033-68293100.
2. All are requested to take necessary action.
 3. This is issued with the approval of competent authority.


24/08/2023
(Trilok Chandra)
Director (AS-III)

Copy forwarded for information and necessary action, if any, to:

1. Secretary, TRAI.
2. CMD MTNL/ CMD BSNL.
3. Shri S.C.L. Das Secretary, Ministry of Micro, Small and Medium Enterprises (MSME), Govt of India w.r.t. DO No. Secy-MSME/2023/17 dated 17.08.2023. The contact details of nodal person from MSME is Mr. Biswojit Sinha with mobile number +91 99108 15093. The Nodal officer may contact Sr. DDG (LSA), LSA Unit, of concerned States/UTs.
4. Director (P&N), DGT (HQ), (respective LSA field may be asked to co-ordinate with respective Nodal Officers and TSPs for implementation of Helpline, as and when approached).
5. A copy for upload on DoT Website.