

**Government of India  
Ministry of Communications  
Department of Telecommunications  
Access Services Wing  
20, Ashoka Road, New Delhi-110001**

No.16-3/2009/AS-III (Part)/106/661

Dated :01/05/2017

To,

All Access Service Providers.

**Subject:- Allocation of Short Code for Social Welfare Helpline regarding.**

The undersigned is directed to convey that Short Code '155338' allotted as Social Welfare Helpline to Social Welfare Deptt., Maharashtra (copy enclosed) is now allotted as **Social Welfare Helpline** to Social Welfare Deptt. of all States/UTs with features modified as:-

- (i) Category-I Service.
  - (ii) Accessibility: Un-restricted i.e. available on STD also.
  - (iii) Metered Service: (It may be taken as Called Party Pays or Calling Party Pays depending on a separate intimation, to this effect, issued from the agency to which this short code is allocated in furtherance to this DoT instruction).
2. This is issued with the approval of competent authority (Sr. DDG-AS).
  3. All are requested to take necessary action.

Copy Enclosed: As Above

*Skgarg* 01/05/2017  
(Sanchit Kumar Garg)  
ADG (AS-III)  
Tel.:23036444

Email:sanchitk.garg@gov.in

Copy forwarded for information and necessary action, if any, to:

1. Secretary, TRAI.
2. CMD MTNL/ BSNL.
3. Executive Director, Karnataka Residential Educational Institutions Society, # 8, M.S.B-1, 6 & 7<sup>th</sup> Floor, Cunningham Road, Bengaluru-560022. w.r.t your letter dated 27/03/2017.
4. Director (TERM-I), DoT (HQ). (Respective TERM Cells may be asked to co-ordinate with respective Nodal Officers and TSPs for implementation of Helpline, as and when approached).
5. AGM (MS-III)-CFA, O/o NWOCFA Cell, Corporate Office, Bharat Sanchar Bhavan, Janpath, New Delhi-110001 with reference to your letter of even no. dated 05/04/2017.
6. A copy for upload on DoT Website.

*a/c*

Government of India  
Ministry of Communications & I.T.  
Department of Telecommunications  
Licensing Cell (AS-III Section)  
Sanchar Bhawan, 20, Ashoka Road, New Delhi-1

No.16-3/09-AS.III/Vol.I/7/7

2nd September, 2009

3rd

To

All Access Service Providers (in Maharashtra Service Area)

**Sub: Allotment of Short Code No. "155338" for Social Welfare Helpline.**

The undersigned is directed to convey the approval of the competent authority for allotment of '155338' to Social Welfare Department of Maharashtra State for Social Welfare Helpline.

This is a metered service. Further, "155338" will be a Category-II service & of unrestricted accessibility.

31/08/2009  
o/c 03-09-09  
(Raj K. Kataria)

Under Secretary to the Govt. of India

Copy to :

1. Sr.DDG, TEC, Khurshid Lal Bhawan, Janpath, New Delhi
2. CMD, B.S.N.L.
3. CMD, MTNL
4. C.G.M., BSNL, Maharashtra
5. Director(CS-III)/Director(AS-IV), DoT